

EST 1974

ROYCE

NEW YORK



MONOGRAMMING & ON SITE EVENT
PERSONALIZATION ACTIVATIONS



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OUR LEGACY OF FINE LEATHERWORK SINCE—1974

Personalization is integral to the ROYCE heritage.
A family tradition born in the 1880s, ROYCE was raised with the
vision of showcasing high quality leather & refined craftsmanship.

From travel accessories to executive essentials, our master stampers can
emboss initials, names or logos on any product to achieve a bespoke finish.

We travel globally to provide on-site monogram gifting events
for leading luxury brands and Fortune 500 companies.

Over the years as our family business has grown from one generation to the
next, in changing times, our vision has remained the same.



ROYCE CAPABILITIES



All ROYCE pieces can be customized with your brand's logo and personalized monogramming, with preferred pricing available for bulk orders.

We provide free monogramming and Corporate Discounts of up to 50% Off based on order quantity.



International Shipping,
Express Service Available in
over 100 Countries



White Glove VVIP
Services



Individual Drop Shipping to
Gift Recipients



Rush Shipping & Same Day
Messenger Service



All Items Individually
Gift Packaged and Labeled



Handwritten Gift Notes



Complimentary Logo
Mockups & No Artwork Fees



Logo Stamping &
Monogramming Available on
All Items



Additional Gift Wrapping
Available



Dedicated Gifting
Concierge



Shopping Bags Available



No Minimum Order Quantity
or Minimum Spend.
Bulk Discounts Available

SIGNATURE ON-SITE MONOGRAMMING

CRAFTSMANSHIP SHOWCASE

Our team doesn't just monogram - they showcase they ROYCE's commitment to meticulous craftsmanship, enhancing your guest's connection to their product.

HASSLE-FREE SETUP

We handle everything from setup to breakdown for a seamless experience. Client just simply needs to provide a table, chair, signage, and a power outlet.

BESPOKE PERSONALIZATION

With our ability to monogram any ROYCE merchandise, we'll add a personalized touch to our wide range of executive essentials and travel accessories.

INTERACTIVE & UNIQUE EXPERIENCE

Attendees will love creating their unique monogram design, offering a fun, engaging, and truly memorable experience.

MONOGRAM ACTIVATIONS CONCIERGE

William Bauer
wb@royce.us

Kathy Bauer
kb@royce.us

Discover more on our website
royce.us/onsite-monogramming

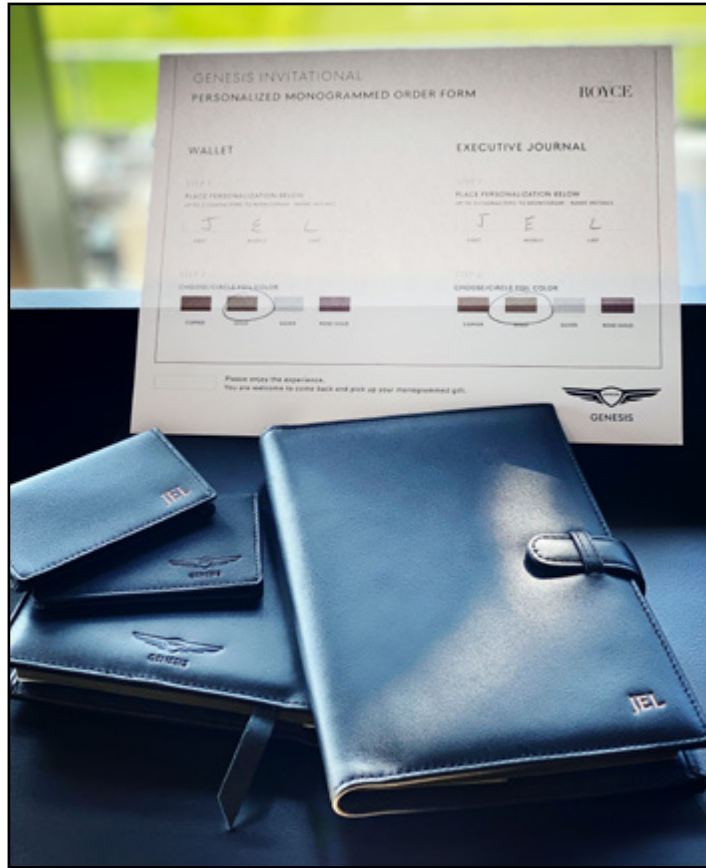
ROYCE MONOGRAM EVENTS

ROYCE On-Site Monogramming
Gifting Experience for Ferrari



DISCOVER HOW IT WORKS

ROYCE MONOGRAM EVENTS



1

CHOOSE PRODUCTS

Choose your desired merchandise style, color, and quantity tailored to your event gifting needs



2

OPTIONAL LOGO IMPRINTING

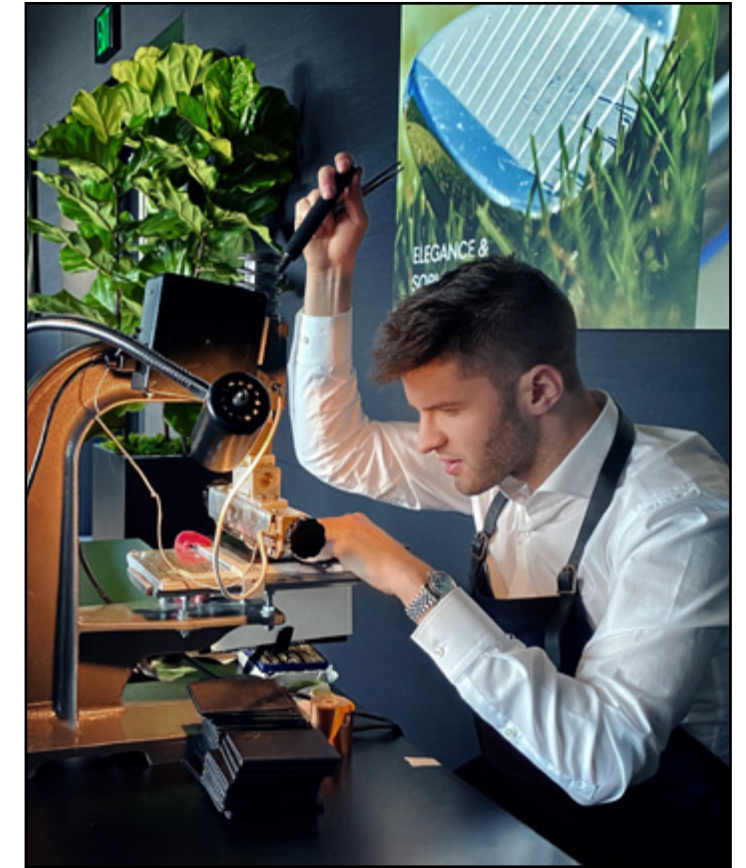
Decide whether you'd like to feature your brand's logo debossed on the product. This customization will be completed before the gifts arrive at your event.



3

SHARE EVENT LOGISTICS

Share the specific date, time, and full address of your event venue to coordinate the gifting activation segment.



4

EVALUATE QUOTE

Within 24 hours of inquiry, our team will provide a quote and confirm availability. This will include the number of master stampers required, determined by volume of gifts and the event's duration.

MONOGRAM ACTIVATIONS CONCIERGE

William Bauer **Kathy Bauer** **Discover more on our website**
wb@royce.us kb@royce.us royce.us/onsite-monogramming

NOTABLE PARTNERSHIPS



WORLD CLASS EVENTS

IMG Fashion Week – New York, London, & Sydney

Formula One Grand Prix – Abu Dhabi, United Arab Emirates & Austin, Texas

National Football League Super Bowl LIII – Olympic Centennial Park, Atlanta

Qatar Airways Launch – Ritz Carlton, Montreal, Canada

The Genesis Invitational – Riviera Country Club, Pacific Palisades, California

United Arab Emirates Embassy Bastille Day Celebration – Paris, France

Sotheby's Moda Miami at The Biltmore - Coral Gables, Florida

Range Rover House at Monterey Car Week - Carmel-by-the-Sea, California

American Express Pacesetters Awards – Punta Cana, Dominican Republic & Prague, Czech Republic

COMPACT COSMETIC
MAKEUP BAG
Style No. 253-5
\$145



ELEVATED GIFTING EXPERIENCES

Strengthen relationships and elevate brand presence with Royce's premium accessories. Our corporate gifting programs deliver personalized solutions designed to leave a lasting impression. Rooted in over a century of craftsmanship, Royce is a trusted partner to Fortune 500 organizations.



CUSTOM BRANDING

Logos, event marks, and wordmarks are precision embossed or foil-stamped across our collection ensuring elevated, cohesive brand visibility.



SIGNATURE ON-SITE EXPERIENCES

Enhance conferences, leadership retreats, and corporate events with live on-site monogramming. Our team delivers a premium, interactive gifting activation personalizing products in real time to create memorable brand moments.

SUPPORT & FULFILLMENT

- 48-hour expedited production
- Corporate preferred pricing
- Next-day U.S. delivery
- Global shipping capabilities
- Individual drop shipping with personalized messaging



ROYCE LIVE MONOGRAMMING ACTIVATION
FOR AMERICAN EXPRESS



ROYCE LIVE MONOGRAMMING ACTIVATION
FOR NICKY HILTON'S NYFW PARTY



ROYCE MONOGRAMMING GIFTING
FOR SAKS FIFTH AVENUE DINNER



ROYCE LIVE MONOGRAMMING ACTIVATION
FOR ROLLS-ROYCE MOTOR CARS PRESS EVENT



ROYCE LIVE MONOGRAMMING ACTIVATION
FOR FERRARI PRIVATE CLIENT DINNER



ROYCE LIVE MONOGRAMMING ACTIVATION
FOR INVESTOR DAY SUMMIT



ROYCE LIVE MONOGRAMMING ACTIVATION
FOR ASTON MARTIN MIAMI



ROYCE LIVE MONOGRAMMING ACTIVATION
FOR BENTLEY DEALERSHIP OPENING PARTY



ROYCE MONOGRAM STYLES



FOIL STAMPING

MONOGRAM & CUSTOM LOGOS

The metallic sheen of the hot foil stamp creates a beautiful contrast against the leather. This luxurious detail not only personalizes your item but also adds a layer of timeless sophistication. Available in an array of stunning colors.



DEBOSSING

MONOGRAM & CUSTOM LOGOS

Blind debossing adds a unstated elegance that enhances the leather's natural beauty. Whether on a wallet, duffel, or a classic journal, blind embossing creates a touch of bespoke luxury that is both discreet and deeply personal.

CASE STUDY PARTNERSHIPS

Experience the richness and durability of our American leather goods, ready to be transformed into personalized treasures. From travel essentials to executive items, our wide range of products are crafted to meet the highest standards of quality and design.



**BILLIONS ON SHOWTIME
SERIES FINALE CAST & CREW GIFTS**



**CASA FERRARI
PEBBLE BEACH CLIENT GIFTS**



**ETIHAD AIRWAYS NYFW
AND MLS ALL STAR GAME GIFTS**



NETFLIX CLIENT GIFTS



**VOGUE FORCES OF FASHION
CONFERENCE GIFTS**



**ROLLS-ROYCE
DEALERSHIP OPENING GIFTS**



**THE RITZ-CARLTON HOTELS
ROOM ACCESSORIES**



TD BANK CLIENT GIFTS

MONOGRAM ACTIVATIONS CONCIERGE

William Bauer **Kathy Bauer** **Discover more on our website**
wb@royce.us kb@royce.us royce.us/onsite-monogramming

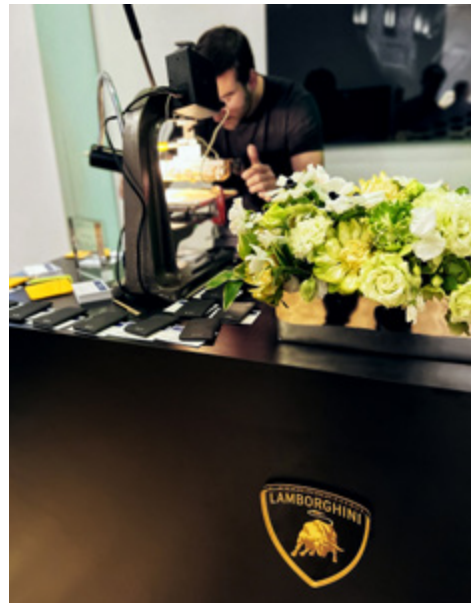


QATAR AIRWAYS

To mark milestone moments, Royce celebrated the opening of the Qatar Embassy in Washington, D.C., with bespoke gifts for VIPs. Terminal inaugurations in Toronto and Montreal featured refined travel accessories, while a Columbus Circle event showcased co-branded pieces honoring the occasion.

JW MARRIOTT ESSEX HOUSE

JW Marriott Essex House hosted Royce for an exclusive holiday pop-up boutique for guests, offering curated gifting throughout the season. In addition VIP press, influencers, and clients received personalized products and Royce pieces were showcased in the hotel's newly unveiled suites.



LAMBORGHINI

On-site monogram gifting showcased custom-embossed travel pouches at the Lamborghini Lounge in New York during Auto Week, 18th Hole Château in Pebble Beach, and The Bridge in the Hamptons.



GOOGLE CHROME SUMMIT

Co-branded passport wallets were created for the annual summit in New York, supported by seamless beginning-to-end on-site service. The experience included live personalization and custom gift packaging for more than 500 attendees.



AMERICAN EXPRESS

Royce delivered on-site personalization experiences for American Express at the Sales Summit at the World Trade Center and the GBTA Conference in Atlanta. Attendees received customized journals, card holders, passport cases, luggage tags, key chains, and duffel bags.

RITZ CARLTON

Custom-branded desk pads and conference blotters were created for Ritz-Carlton new property openings. On-site gifting experiences featured personalized travel accessories for key corporate travel partners, alongside bespoke toiletry bags and room key holders designed exclusively for VIP suite guests.



ETIHAD AIRWAYS

Global on-site monogramming activations in London, Sydney, and New York featured custom-embossed passport cases for IMG Fashion Week VIPs, alongside personalized luggage tags crafted live in Manchester and New York during Football Club matches.



WALDORF ASTORIA

A logo-branded collection of desk accessories was created for Waldorf Astoria New York, including blotters, letter trays, card and pen holders, concierge setups, and wine case suites for residents, along with refined toiletry bags and business card holders for management staff.



VOGUE

Royce's Executive Journal, a personal favorite by Anna Wintour, was showcased at Vogue's Forces of Fashion Conference. A recreated version of her displayed the Executive and Soft Bound Journals that were gifted to attendees.



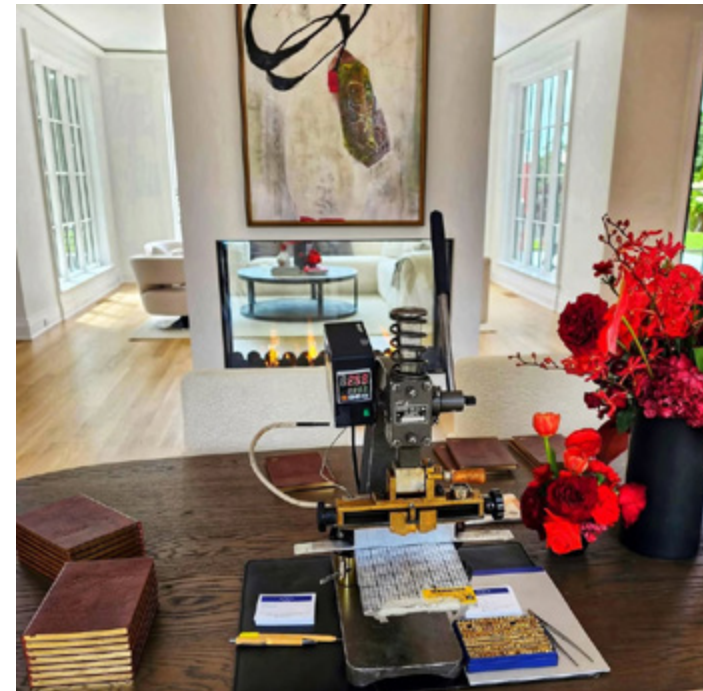
JAMES BEARD FOUNDATION

For 2 consecutive years, Royce curated on-site monogramming experiences for the James Beard Foundation across 10 cities, celebrating its partnership with Capital One through bespoke travel accessories crafted exclusively for top cardholders.



BROOKLYN NETS

Custom-embossed duffel bags, backpacks, toiletry bags, and journals were designed for the NBA franchise's ownership, executives, coaches, players, sponsors, and VIP season ticket holders—delivering refined, functional pieces that reflect team pride with elevated craftsmanship and enduring quality.



FERRARI

Across more than 20 North American destinations, Royce supported the Ferrari Esperienza series with live personalization of refined travel pieces. Exclusive embossed accessories were also produced for Casa Ferrari at Monterey Car Week, complementing the brand's immersive hospitality experience.



BEAUTIFULLY
CRAFTED
INSIDE
& OUT

Each Royce piece is presented in our signature royal blue gift box, accented with a silver ribbon. Larger items are housed in soft suede drawstring dust bags for protection and lasting elegance.

THE EXTRA TOUCH OF LUXURY CUSTOM PACKAGING

The Royce gifting experience extends beyond personalization and event services to include fully bespoke packaging and printed materials, each thoughtfully conceived to reflect a brand's distinct identity.

From concept to final detail, every element is curated to create an elevated presentation, delivering a seamless experience that is unmistakably your own.

DISCOVER MORE
royce.us/corporate-gifting



DELTA AIRLINES MILLION MILER



AMAZON WEB SERVICES



ALFA ROMERO



FERRARI



JAMES BEARD FOUNDATION

BEST SELLERS

MEDIUM DUFFEL BAG WITH
TELESCOPIC SUITCASE STRAP
Style No. 819-4
\$750



SOFT BOUND
PEBBLE GRAIN JOURNAL
Style No. 736-JOUR
\$65



Personalization Is Our Art

Our master stampers craft each monogram and logo with precision, creating truly bespoke pieces.

With effortless customization and white glove service by our concierge team, we elevate travel accessories and executive essentials for individuals, luxury brand, and Fortune 500 companies

ROYCE, BESTSELLERS



CATCHALL VALET TRAY

Style No. 923-4

\$120



BUSINESS CARD HOLDER

Style No. 405

\$75



RFID BLOCKING PASSPORT CASE WITH CARD SLOTS

Style No. RFID-209

\$120



RFID BLOCKING FOUR ZIP ORGANIZER

Style No. RFID-793

\$165



EXECUTIVE JOURNAL

Style No. 735

\$165



MINIMALIST BAG

Style No. 266-5

\$145



SIGNATURE LUGGAGE TAG

Style No. 972-5

\$55



EDITORIALIST

“This buttery soft bag has two top-zip closures and an interior zip pocket, allowing ample room for makeup and toiletries. It also has a waterproof and stain-resistant lining, which protects from spills and leaks.”

COMPACT TRAVEL ORGANIZER BAG
Style No. 266-5
\$145



CLASSIC TOILETRY BAG DOPP KIT
Style No. 265-5
\$250



TOILETRY BAG DOPP KIT
Style No. 259-4
\$200



SOFT BOUND PEBBLE GRAIN JOURNAL
Style No. 736-JOUR
\$65



STICK ON RFID PHONE CARD WALLET
Style No. R515
\$40

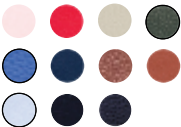


ZIPPERED EXECUTIVE TRAVEL PORTFOLIO ORGANIZER
Style No. 308
\$200

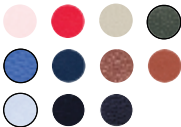




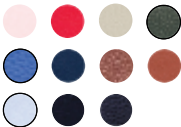
LUGGAGETAG AND
BAG TAG TRAVEL GIFT SET
Style No. 979
\$110



LEGENDARY LUGGAGETAG
Style No. 980
\$70



LEGENDARY BAG TAG
Style No. 981
\$50



Elegance in Motion

Designed for the modern traveler, this luxe medium pebbled leather duffel offers timeless style with practical versatility. A spacious interior, zippered pockets, and a secure suitcase strap ensure seamless organization and effortless travel.

ROYCE BESTSELLERS



MEDIUM DUFFEL BAG WITH
TELESCOPIC SUITCASE STRAP
Style No. 819-4
\$750



EXECUTIVE OVERNIGHT BAG
Style No. 696-4
\$600



LARGE WEEKENDER
DUFFEL BAG
Style No. 695-4
\$800



CRAFTING
AMERICA'S
LEGACY

Selected for their enduring quality and distinctive stationery, our ring binders, journals and writing portfolios have been supporting our nation's leading lawmakers for over 25 years.



**EXECUTIVE
WRITING PORTFOLIO**
Full grain American Leather | Suede Lining
Style No. 744-5
\$250



ROYCE BESTSELLERS



EXECUTIVE JOURNAL
Full Grain Leather | Leather Interior
Style No. 735
\$165

**EXECUTIVE
WEEKLY PLANNER**
Full Grain Leather
Style No. 737-5
\$185



ROYCE BESTSELLERS

SLIM EXECUTIVE 13"
LAPTOP BRIEFCASE
Style No. 759
\$350



Carried with Intention

Its structured silhouette opens to a refined, spacious interior, thoughtfully designed to cradle your 13" laptop, documents, and daily essentials. Discreet compartments keep everything precisely in place, while reinforced handles and a detachable shoulder strap offer effortless versatility.

To personalize your piece, we offer **complimentary monogramming** across our entire leather collection.

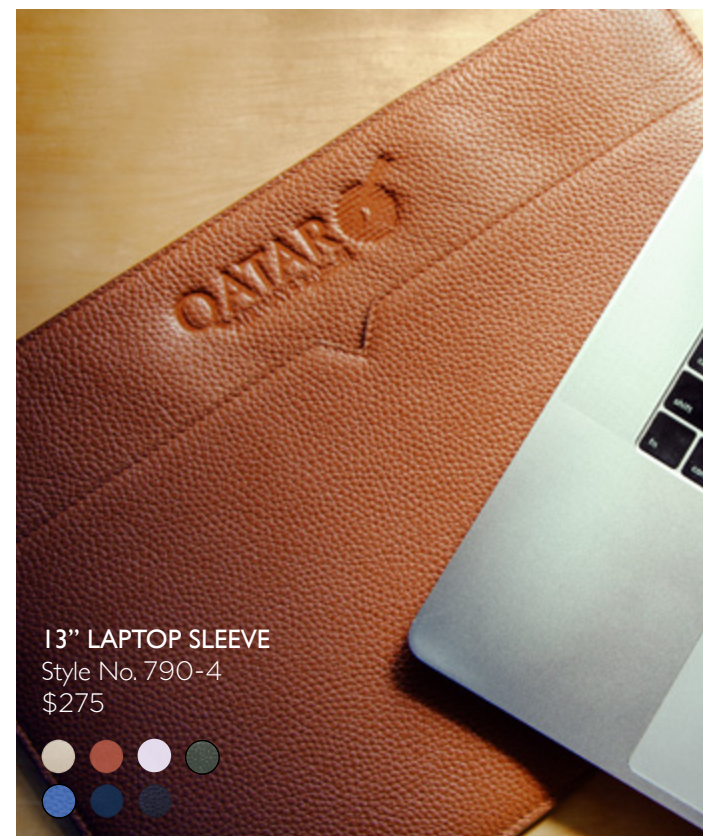
13" LAPTOP SLEEVE
Style No. 790-4
\$275



marie claire

"It's worth every penny," says Style Editor Emma Childs. "It allows you to stay organized but not struggle to find your items."

ZIPPERED EXECUTIVE
WRITING PORTFOLIO
Style No. 757
\$400



13" LAPTOP SLEEVE
Style No. 790-4
\$275



TWO INCH LOOSE LEAF
RING BINDER FOR A4 PAPER
Style No. 300-AR
\$175





ROYCE EXECUTIVE



"One of the slickest, slimmest, most surprisingly spacious wallets your back pocket has ever seen."



EXECUTIVE
WRITING PORTFOLIO
Style No. 749-AR
\$135



SUEDE LINED EXECUTIVE
WRITING PORTFOLIO
Style No. 744-5
\$250



RFID BLOCKING MEN'S
SLIM BIFOLD WALLET
Style No. RFID-100-5
\$120





ROYCE EXECUTIVE

DESK LETTER TRAY ORGANIZER

Style No. 784-6
\$200



BUSINESS CARD HOLDER
WITH RFID BLOCKING
TECHNOLOGY
Style No. 405
\$75



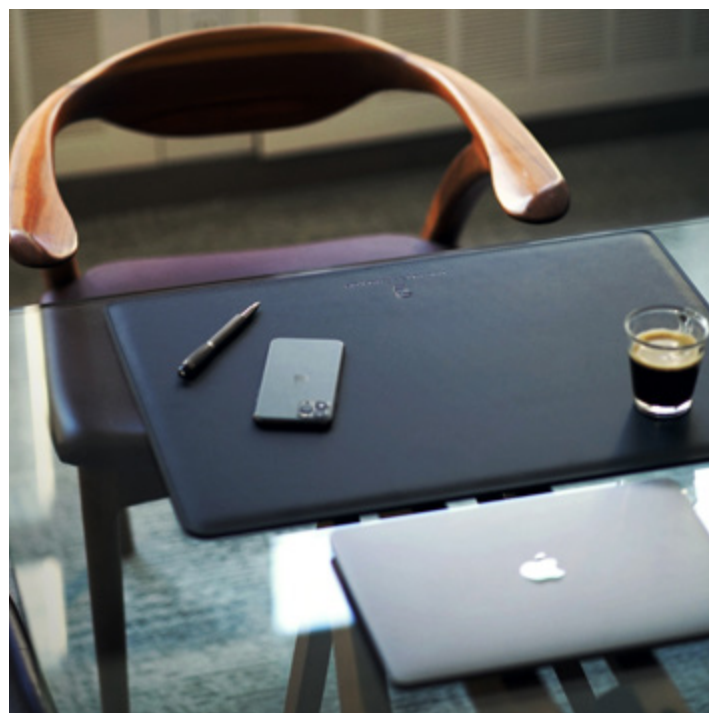
**EXECUTIVE 13"
LAPTOP MESSENGER BAG**

Style No. 769
\$650



DESK NOTE TRAY ORGANIZER

Style No. 782-6
\$100



22" X 16" DESK BLOTTER

Style No. 776-6
\$250



BUSINESS CARD DISPLAY HOLDER

Style No. 780-6
\$75



PEN PENCIL HOLDER

Style No. 781-6
\$100



Where Style—Meets Organization



CATCHALL VALET TRAY
Style No. 923-4
\$120



Catchall Trays

LARGE CATCHALL VALET TRAY
9.75" X 8" X 1.5"
Style No. 982-5
\$175

Measuring 8 inches in length, it is the larger size upgrade to ROYCE's signature valet tray. The plush leather interior ensures delicate jewelry and heirlooms are not scratched.



TAUPE



ORANGE



RED



TAN



DARK GREEN



NAVY BLUE



BLACK

CATCHALL VALET TRAY
4" X 4" X 1"
Style No. 923-5
\$120

Crafted from premium leather, this classic valet tray is available in 17 stunning hues. It is hand-stitched and finished with gold snap-button corners for sleek, stylish organization.



CARNATION PINK



ORANGE



MAGENTA



RED



LAVENDER



TAUPE



SAGE



DARK GREEN



COBALT BLUE



NAVY BLUE



WHITE



SILVER



TAN



BURGUNDY



BLACK

Robb Report

“This dual-bottle wine carrier from Royce is a practical gift for any lover of the exquisite grape. Transport two bottles and a stainless-steel corkscrew in this majestic leather case with protective suede lining. A monogram ensures it won’t get misplaced at the party.”



WINE BOTTLE
CARRYING TOTE BAG
Style No. 624-4
\$275

DOUBLE WINE BOTTLE
CARRYING TOTE BAG
Style No. 625-4
\$325



ROYCE HOME



SINGLE WINE BOTTLE
CARRYING CASE
Style No. 621-6
\$275



DOUBLE WINE BOTTLE
CARRYING CASE
Style No. 625-4
\$325





RFID BLOCKING MEN'S SLIM BIFOLD WALLET
Style No. RFID-100-5
\$120

Color selection: 12 options including navy, black, brown, and red.



Make It Personal

Enjoy free personalization on all leather merchandise and transform a gift into something even more unique. Select up to 3 letters for a classic monogram.

AIRTAG HOLDER KEY CHAIN
Style No. 510-5
\$65

Color selection: 8 options including red, orange, grey, and blue.



GMA

“Cut down the amount of time you spend looking for your earphones with this handy-dandy leather travel case.”

TECH ACCESSORY CORD ORGANIZER
Style No. 904-3
\$120

RFID BLOCKING FOUR ZIP ORGANIZER
Style No. RFID-793
\$165

Color selection: 12 options including black, red, and blue.



AIRTAG PASSPORT WALLET WITH RFID TECHNOLOGY
Style No. R210
\$100

Color selection: 6 options including red, orange, and black.



AIRTAG HOLDER LUGGAGETAG
Style No. 579-5
\$80

Color selection: 5 options including red, black, and blue.



MAKE IT PERSONAL

NEW YORK CITY'S ICONIC HERITAGE

Experience ROYCE in person at our New York City Boutiques located at Saks 5th Avenue and the Bloomingdale's 59th Street Flagship in Manhattan.



ROYCE
NEW YORK

ROYCE
MONOGRAM SHOP

"Personalization resonates greatly with the Bloomingdale's consumer and ROYCE has monogramming perfected. The dedication to quality in their products, as well as their monogramming services, is a valuable addition to the 59th Street store experience."

— Sharon Wax,
Bloomingdale's SVP
Concessions & Designer
Collections

MAKE IT PERSONAL

FROM TRAVEL ACCESSORIES
TO EXECUTIVE ESSENTIALS,
OUR MASTER STAMPERS
CAN EMBOSSE INITIALS, NAMES,
OR LOGOS.



ROYCE is a Four Generation
Family Tradition &
A Woman Owned Business

CFDA

Council of Fashion
Designers of America



Female Founders
Collective

ROYCE CORPORATE GIFTING

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ROYCE ON-SITE MONOGRAM ACTIVATIONS

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Mobile: 732.272.4106

BOUTIQUES

ROYCE at Saks Fifth Avenue

First Floor - Designer Handbags

611 5th Ave

New York, NY 10022

ROYCE at Bloomingdales

First Floor - Designer Handbags

1000 Third Avenue

Between 59th St & 60th St

New York, NY 10022